

READY FOR YOUR NEXT CAREER MOVE?

ever moving. eversports.



Content Marketing Internship - French or Dutch Speaking

Our hearts are burning for sport in all its facets and for the many opportunities that the digital world brings with it. We at Eversports are an international, dynamic team that works hard, has fun and shares a great vision: **"Make SPORTS happen"**.

 **FULL-TIME**
(40h/week)

Eversports offers modern and innovative SaaS solutions for sports providers and studios. On our online platform and through our apps (iOS and Android), athletes can find, book and pay for the sports activities, classes and courses offered in their area.

 **AMSTERDAM**

We offer **2 Content Marketing Internships** for our 2 different markets. Depending on your language skills you will be creating, managing and publishing content for the **FRENCH OR BENELUX market**. For a duration of **5-12 months** you will become part of the Eversports marketing team. While being onboarded and trained by our specialists you will quickly take over responsibility and manage your own projects.

YOUR TASKS

- Promote our software solution to the French or Dutch speaking market and attract potential partners through meaningful content
- Engage in our community management process by interacting with partners and potential partners on social media channels
- Produce high quality content pieces to generate B2B leads
- Create testimonials with our existing partners
- Help to improve the SEO rankings of our B2B website
- Set up and optimize email nurture workflows
- Contribute video material to bring the existing content to the next level (how-to's, interviews, etc.)
- Design visuals and infographics to distribute on content channels

YOUR PROFILE

- Student and current enrollment in a university or university of applied sciences; specialization in communication, journalism or marketing is a plus
- Excellent skills in French or Dutch and fluency in English (German is a plus)
- Brilliant French or Dutch writing capabilities
- Passion for content creation in all its aspects (ads, ebooks, blogs, newsletters, emails, etc.)
- Know-how about SEO techniques
- Previous content experience (social media, blogging, vlogging)
- Ideally design skills with Photoshop, Canvas or other design tools
- Nice to have: video recording, editing or cutting skills

WHAT WE OFFER

- Monthly Eversports vouchers
- 400€/month internship allowance
- Cooperation with an international, innovative and of course
- A high degree of responsibility and room to bring in your own ideas and initiatives
- Short, open communication channels as well as quick

a sporty team

- Great development potential, a steep learning curve and the prospect of a permanent contract after the successfully completed internship
- Opportunity to shape the future development of the company

decisions

- Team activities such as daily lunches and regular local and international events
- A beautiful office in the heart of Amsterdam / Leidseplein with a 360 view over the whole city

Apply now